



Community Health Center
Association of Connecticut

Sponsorship Opportunities

2026 - 2027



860-667-7820



www.chcact.org

ABOUT US

Empowering Community Health Centers. Transforming Lives.

The Community Health Center Association of Connecticut (CHC/ACT) invites corporate sponsors to join us in advancing the mission of Connecticut's Community Health Centers. Our work strengthens healthcare access statewide by supporting the organizations that serve as the backbone of primary care, behavioral health care, and dental care for hundreds of thousands of residents.

Community Health Centers provide comprehensive, high-quality, and affordable care to individuals and families regardless of insurance status or ability to pay. Through advocacy, education, and technical assistance, CHC/ACT helps health centers thrive—ensuring communities remain healthy, resilient, and supported.

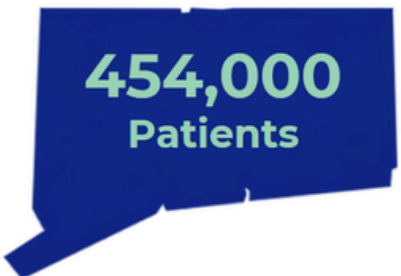
Your partnership with CHC/ACT is an investment in long-term, generational impact. The support we provide today helps shape stronger health systems, healthier families, and better health outcomes for years to come.



**Community Health Center
Association of Connecticut**

CHC/ACT BY THE NUMBERS

Caring for all of
Connecticut



454,000
Patients

1 in 8 Connecticut
Residents

80%

Racial/Ethnic
Minorities

53%

Hispanic/Latino

65%

Below federal
poverty line

36%

Best served in a
language other than
English

WITH HUNDREDS OF SITES
17
HEALTH CENTERS



Over
5,000
Staff Members
Across the State

MISSION

CHC/ACT's mission is to advance and align the work of health centers, with stakeholders, to improve the health and wellness of all.



ANNUAL CORPORATE PARTNERSHIPS

WHY PARTNER WITH CHC/ACT

Corporate partnership with CHC/ACT is a mutually beneficial partnership that aligns your organization with trusted healthcare leaders across Connecticut.

As a partner, your organization will:

- Demonstrate a visible commitment to community wellness and health
- Gain year-round exposure to Connecticut's Community Health Centers
- Build meaningful relationships with executive, clinical, operational, and financial decision-makers
- Position your brand as a strategic partner in advancing community-based healthcare

Our partners are recognized not simply as vendors, but as collaborators working alongside health centers to strengthen care delivery and outcomes.

CALENDAR-YEAR PARTNERSHIP MODEL

To better align with organizational planning and budgeting cycles, CHC/ACT has transitioned to a calendar-year partnership model



18-MONTH STRATEGIC PARTNERSHIP (TRANSITION YEAR)

7/1/2026-12/31/2027

- Additional 6 months of partnership benefits at a preferred rate
- Bonus newsletter spotlight for "Strategic Partners"
- Extended website logo placement through the transition period
- Priority renewal opportunity for the next calendar year

ANNUAL CORPORATE PARTNERSHIPS

THROUGHOUT THE YEAR

- Year-round digital visibility on the CHC/ACT website, including your logo, a brief organization description, and direct link on our Corporate Partners page
- “Corporate Partner” of CHC/ACT badge for use in your marketing (website, email signature, proposals, and sales materials) to strengthen credibility in conversations with health center leaders
- Newsletter recognition reaching Community Health Center leaders and staff across Connecticut
- Social media sponsor recognition, including tagged mentions to extend reach and shareable community impact content
- Curated introductions and leadership engagement opportunities with senior-level Community Health Center stakeholders

ANNUAL CONFERENCE

- Exhibitor table + full conference registrations based on level, to network, connect, and build relationships throughout the event
- Dedicated speaking opportunity to a focused audience prior to educational content
- Official Annual Conference Sponsor recognition with multi-channel visibility, including pre-conference marketing emails, on-site signage, and conference branding opportunities
- Pre-Conference Attendee List – email list of attendees prior to the conference to proactively start conversations
- Post-Conference Impact Snapshot featuring attendance reach, leadership roles represented, and the most highly rated sessions—so you can share results internally and plan follow-up with confidence

PARTNERSHIP LEVELS & VALUES



THROUGHOUT THE YEAR

Benefit	Diamond	Gold	Silver	Bronze
Website Logo Placement	Footer on every page	-	-	-
Corporate Partners Page on Website	Top-tier placement	Top-tier placement	Standard placement	Standard placement
Corporate Partner Badge	✓	✓	✓	✓
Board (CEO) Contact/Access	Contact List and Warm Intro	Contact List and Warm Intro	Contact List	Contact List
CHC/ACT Board of Directors	30-minute guaranteed briefing	-	-	-
C-Suite Workgroup (e.g., CMOs, HR Directors, etc)	10-minute guaranteed briefing	10-minute guaranteed briefing	-	-
Sponsor Webinar	15-minute webinar	15-minute webinar	15-minute webinar	-
Newsletter Spotlight Features	1 feature with premium placement and live hyperlink	1 feature with premium placement and live hyperlink	-	-

PARTNERSHIP LEVELS & VALUES

ANNUAL CONFERENCE

Benefit	 Diamond	Gold	Silver	Bronze
Pre-Conference CEO Cocktail Hour Networking Event (11/11/26)	Exclusive invitation-only (2 people)	Exclusive invitation-only (2 people)	-	-
Conference Sponsor Recognition	Premier Diamond	Premier Gold	Silver	Bronze
Conference Exhibit Booth with Premium Location	✓	✓	✓	✓
Conference Program Advertisement	Premium full-page	Full-page	Half-page	Quarter-page
Conference Registrations	4	4	3	2
Session Sponsor at conference	5 minute presentation	5 minute presentation	2 minute presentation	2 minute presentation

DIAMOND \$36,000



7.1.2026 - 12.31.2027

*UNMATCHED EXECUTIVE ACCESS • PREMIUM VISIBILITY •
HIGH-IMPACT ENGAGEMENT*

YEAR-ROUND PARTNERSHIP BENEFITS

- Premier brand visibility across all CHC/ACT digital platforms, including logo placement with hyperlink in the footer of every page of the CHC/ACT website—ensuring consistent, year-round exposure to health center leadership and staff
- Top-tier placement on the CHC/ACT “Corporate Partners” page, featuring a customized organization description and direct link to your website
- Use of CHC/ACT’s official Corporate Partner badge across your marketing materials, proposals, and digital channels—reinforcing credibility in FQHC conversations
- Warm introduction to and contact information for CHC/ACT Board members Health Center CEOs) to support thoughtful, strategic outreach
- 30-minute Executive Briefing with the CHC/ACT Board of Directors (Health Center CEOs) – a high-impact opportunity to share insights and discuss partnership opportunities directly with Connecticut’s community health center leaders
- 10-minute Executive Briefing with a CHC/ACT C-Suite Workgroup (e.g., CMOs, HR Directors, etc)
- 15-minute spotlight webinar for health center staff and senior leadership
- CHC/ACT newsletter spotlight feature highlighting your organization’s expertise, solutions, or partnership impact
- Logo featured in every edition of CHC/ACT’s newsletter

ANNUAL CONFERENCE BENEFITS

- Invitation-only CEO Pre-Conference Cocktail Hour and Networking Experience (11/11/2026) – exclusive access to health center CEOs in a curated, relationship-focused setting designed to foster meaningful connections and follow-up. Includes 2 tickets
- Premier Diamond Partner recognition with prominent signage at conference check-in and throughout the venue
- Premium exhibit booth location for maximum visibility and attendee engagement
- Premium full-page advertisement in the conference program
- Four (4) full conference registrations for your team
- Priority Session Sponsorship: Includes a 5-minute presentation delivered immediately prior to a designated education session, providing targeted engagement with a session-specific audience and direct visibility among key attendees
- One facilitated introduction opportunity to interested health center leaders following a sponsored session or event



GOLD \$23,500

7.1.2026 - 12.31.2027

*HIGH VISIBILITY • MEANINGFUL ACCESS •
THOUGHT LEADERSHIP*

YEAR-ROUND PARTNERSHIP BENEFITS

- Top-tier placement on the CHC/ACT “Corporate Partners” page, featuring a customized organization description and direct link to your website
- Use of CHC/ACT’s official Corporate Partner badge across your marketing materials, proposals, and digital channels—reinforcing credibility in FQHC conversations
- Warm introduction to and contact information for CHC/ACT Board members (Health Center CEOs) to support thoughtful, strategic outreach
- 10-minute Executive Briefing with a CHC/ACT C-Suite Workgroup (e.g., CMOs, HR Directors, etc)
- 15-minute spotlight webinar for health center staff and senior leadership
- CHC/ACT newsletter spotlight feature highlighting your organization’s expertise, solutions, or partnership impact
- Logo featured in every edition of CHC/ACT’s newsletter

ANNUAL CONFERENCE BENEFITS

- Invitation-only CEO Pre-Conference Cocktail Hour and Networking Experience (11/11/2026)—exclusive access to health center CEOs, in a curated, relationship-focused setting designed to foster meaningful connections and follow-up. Includes 2 tickets
- Premier Gold Partner recognition with prominent signage at conference check-in and throughout the venue
- Premium exhibit booth location for maximum visibility and attendee engagement
- Full-page advertisement in the conference program
- Four (4) full conference registrations for your team
- Priority Session Sponsorship: Includes a 5-minute presentation delivered immediately prior to a designated education session, providing targeted engagement with a session-specific audience and direct visibility among key attendees
- Priority session or exhibit sponsorship selection before all other sponsors

*UPGRADE TO DIAMOND FOR UNMATCHED ACCESS TO
HEALTH CENTER CEOS AND SENIOR LEADERS THROUGH CURATED,
HIGH-IMPACT ENGAGEMENT OPPORTUNITIES.*

Become a Corporate Partner Today!

SILVER \$16,500



7.1.2026 - 12.31.2027

*VISIBLE PRESENCE • TARGETED ENGAGEMENT •
TRUSTED PARTICIPATION*

YEAR-ROUND PARTNERSHIP BENEFITS

- Placement on the CHC/ACT “Corporate Partners” page, featuring a customized organization description and direct link to your website
- Use of CHC/ACT’s official Corporate Partner badge across your marketing materials, proposals, and digital channels—reinforcing credibility in FQHC conversations
- Access to CHC/ACT Board member contact information (Health Center CEOs) to support thoughtful, strategic outreach
- 15-minute spotlight webinar for health center staff and senior leadership
- Logo featured in every edition of CHC/ACT’s newsletter

ANNUAL CONFERENCE BENEFITS

- Silver Partner recognition throughout the venue
- Premium exhibit booth location for maximum visibility and attendee engagement
- Half-page advertisement in the conference program
- Three (3) full conference registrations for your team
- Priority Session Sponsorship: Includes a 2-minute presentation delivered immediately prior to a designated education session, providing targeted engagement with a session-specific audience and direct visibility among key attendees

UPGRADE TO GOLD FOR ENHANCED VISIBILITY, EXPANDED SPEAKING OPPORTUNITIES, AND DEEPER ENGAGEMENT WITH COMMUNITY HEALTH CENTER LEADERSHIP THROUGHOUT THE YEAR.

Become a Corporate Partner Today!



BRONZE \$9,500

7.1.2026 - 12.31.2027

*FOUNDATIONAL VISIBILITY • MEANINGFUL CONNECTIONS •
TRUSTED PARTNERSHIP*

YEAR-ROUND PARTNERSHIP BENEFITS

- Placement on the CHC/ACT “Corporate Partners” page, featuring a customized organization description and direct link to your website
- Use of CHC/ACT’s official Corporate Partner badge across your marketing materials, proposals, and digital channels—reinforcing credibility in FQHC conversations
- Access to CHC/ACT Board member contact information (Health Center CEOs) to support thoughtful, strategic outreach
- Logo featured in every edition of CHC/ACT’s newsletter

ANNUAL CONFERENCE BENEFITS

- Bronze Partner recognition throughout the venue
- Premium exhibit booth location for maximum visibility and attendee engagement
- Quarter-page advertisement in the conference program
- Two (2) full conference registrations for your team
- Priority Session Sponsorship: Includes a 2-minute presentation delivered immediately prior to a designated education session, providing targeted engagement with a session-specific audience and direct visibility among key attendees

*UPGRADE TO SILVER FOR GREATER VISIBILITY, ENHANCED
CONFERENCE BENEFITS, AND EXPANDED
OPPORTUNITIES TO CONNECT WITH CONNECTICUT’S
COMMUNITY HEALTH CENTER LEADERS.*

Become a Corporate Partner Today!



CHC/ACT

2026 ANNUAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

Thursday & Friday, November 12th -13th
Mystic Marriott Hotel & Spa
625 North Rd, Groton, CT



**Community Health Center
Association of Connecticut**

CONFERENCE SPONSORSHIP OPPORTUNITIES

The 2026 CHC/ACT Annual Conference is an exclusive opportunity to engage with health center leaders in the fields of Clinical & Quality, Operations & Practice Management, Finance & Revenue Cycle, Data/IT & Digital Transformation, and Workforce/Leadership & HR.

Expected attendance: 250+ representatives from across Connecticut and Rhode Island.

MARQUEE COCKTAIL & EVENING EXPO SPONSOR

\$6,500 (1 Available)

Premier evening visibility with attendee engagement

- 5-minute speaking opportunity to conference audience
- Premium signage throughout cocktail reception
- Opportunity to name a signature cocktail and/or mocktail
- 1 Full Conference Attendee Ticket
- Verbal recognition during evening program



KEYNOTE SPONSOR - \$6,000 (2 Available)

High-impact leadership visibility

- 5-minute speaking opportunity and keynote introduction
- Premium signage during keynote session
- 30-second promotional video on rotation throughout conference
- 1 Full Conference Attendee Ticket
- Verbal recognition during keynote



CORPORATE SUITE - \$5,500 (5 Available)

Private executive meeting space

- Private room for one full conference day
- Ideal for meetings, workshops, or networking events
- 2 Full Conference Attendee Tickets
- Food & beverage station in suite



CONFERENCE SPONSORSHIP OPPORTUNITIES

TOTE BAG SPONSOR - \$5,500 (2 Available)

Take-home brand visibility

- Co-branded tote bag with CHC/ACT logo
- Distributed to all conference attendees
- Brand exposure throughout event and beyond



COCKTAIL & EVENING EXPO SPONSOR - \$5,000 (2 Available)

Prime networking exposure

- Premium signage throughout cocktail hour & expo
- Opportunity to name a signature cocktail and/or mocktail
- 30-second promotional video on rotation throughout conference
- Verbal recognition during evening event



SOLUTION SPOTLIGHT - \$5,000 (2 Available)

Presentation to conference attendees

- 15-minute presentation to conference attendees
- 1 Full Conference Attendee Ticket
- Featured recognition in conference materials
- Digital and verbal promotion during event



LUNCH SPONSOR - \$4,500 (4 Available)

Midday visibility with captive audience

- Premium signage during lunch service
- 30-second promotional video on rotation throughout conference
- Verbal recognition during lunch



CONFERENCE SPONSORSHIP OPPORTUNITIES

LANYARD SPONSOR - \$4,000 (1 Available)

High-frequency brand exposure

- Co-branded lanyard with CHC/ACT logo
- Worn by all conference attendees throughout event



BREAKFAST SPONSOR - \$3,700 (4 Available)

Morning brand engagement

- Premium signage during breakfast service
- Digital thank-you displayed throughout conference
- Verbal recognition during breakfast



EXHIBITOR TABLE - \$3,500 (10 Available)

Available a la carte and included in all Corporate Sponsorship Packages

Dedicated exhibit presence

- Exhibitor table in conference expo hall
- 2 Full Conference Attendee Tickets
- Direct access to health center leadership & staff



POSTER FOYER SPONSOR - \$3,000 (2 Available Exclusive High-Traffic Placement)

Targeted visibility with clinical & operational leaders

- Premium Branded Signage throughout the poster presentation hallway
- Exclusive opportunity to display a vendor-branded marketing poster in the poster foyer, highlighting best practices or solutions in lieu of a traditional exhibit table
- Direct Networking Access during poster viewing and engagement periods
- 1 Full Conference Attendee Ticket



CONFERENCE SPONSORSHIP OPPORTUNITIES

EDUCATION SESSION SPONSOR - \$3,000 (4 Available)

Available a la carte and included in Diamond & Gold Corporate Sponsor Packages

Targeted audience engagement

- 5-minute presentation to session attendees prior to education session
- 1 Full Conference Attendee Ticket
- Recognition in session materials



ALL-DAY COFFEE SPONSOR - \$2,500 (2 Available)

Continuous visibility throughout event

- Premium signage at coffee stations
- Digital thank-you displayed throughout conference



SNACK STATION SPONSOR - \$2,500 (2 Available)

High-traffic brand placement

- Premium signage at snack stations
- Digital thank-you displayed throughout conference



PROGRAM ADS

- Full-Page Program Ad in Official Conference Program – \$1,000
- Half Page Program Ad in Official Conference Program – \$600



TOTE BAG COLLATERAL INSERT - \$500

- One branded promotional item included in attendee tote bags



CHC/ACT MEMBER HEALTH CENTERS

CHARTER OAK HEALTH CENTER

www.thecharteroak.org | 860.550.7500

Hartford, Bloomfield

COMMUNITY HEALTH SERVICES

www.chshartford.org | 860.249.9625

Hartford, Windsor

COMMUNITY HEALTH & WELLNESS CENTER

www.chwctorr.org | 860.489.0931

Torrington, Winsted, North Canaan

CT INSTITUTE FOR COMMUNITIES (CIFIC HEALTH)

www.cifc.org | 203.743.9760

Danbury

CORNELL SCOTT-HILL HEALTH CENTER

www.cornellscott.org | 203.503.3000

New Haven, Ansonia, West Haven

FAIR HAVEN COMMUNITY HEALTH CARE

www.fhchc.org | 203.777.7411

New Haven, Branford

FAMILY CENTERS INC.

www.familycenters.org | 203.869.4848

Greenwich

FIRST CHOICE HEALTH CENTERS

www.firstchc.org | 860.528.1359

East Hartford, Manchester, Vernon

GENERATIONS FAMILY HEALTH CENTER

www.genhealth.org | 860.450.7471

Willimantic, Putnam, Danielson, Norwich

INTERCOMMUNITY HEALTH CARE

www.intercommunityct.org | 860.569.5900

East Hartford, Hartford, South Windsor

NORWALK COMMUNITY HEALTH CENTER

www.norwalkchc.org | 203.899.1700

Norwalk

OPTIMUS HEALTH CARE

www.optimushealthcare.org | 203.696.3260

Bridgeport, Stamford, Stratford

SOUTHWEST COMMUNITY HEALTH CENTER

www.swchc.org | 203.330.6000

Bridgeport

STAYWELL HEALTHCARE

www.staywellhealth.org | 203.756.8021

Waterbury, Naugatuck

UNITED COMMUNITY & FAMILY SERVICES

www.ucfs.org | 860.892.7042

Norwich, New London, Colchester, Plainfield, Griswold

WHEELER HEALTH

www.wheelerclinic.org | 888.793.3500

Plainville, Bristol, Hartford, New Britain, Waterbury

CHC/ACT

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Association of Connecticut



For more information, contact us at:

Events@chcact.org



860-667-7820



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