



Join us for

DiversityRx 2010  
Seventh National Conference on  
Quality Health Care for Culturally Diverse Populations  
Renaissance Baltimore Harborplace Hotel  
October 18-21, 2010

[www.diversityRxConference.org](http://www.diversityRxConference.org)

[Registration is now open!](#)

We're proud to announce a superb program of 15 preconference trainings, over 50 main conference workshops, a film festival, poster sessions, and exhibits, with presenters from the United States, Canada, Europe, and Australia.

The conference theme is "Improving health care for culturally diverse populations: A new place on the national health agenda," and we'll be featuring many prominent speakers from the U.S. Department of Health and Human Services, The Joint Commission, the National Committee for Quality Assurance, and the National Quality Forum, with a keynote address by Dr. Howard Koh, Assistant Secretary for Health, USDHHS. Join us as we discuss the implications of new standards, health care reform and other policy initiatives, along with practice advancements and research on language access, culturally competent care, organizational cultural competence and other strategies to improve health care for minority, immigrant and indigenous communities.

Our sessions will include:

How can physicians use their second language skills effectively: test

driving a guidance model

Facilitating consumer engagement in organizational planning for cultural competence

Racism, Disparities and Micro-inequities: Perceptions and consequences

Practical strategies to implement health literacy programs in health care organizations

Using demographic data to reduce disparities: lessons from the field

New Joint Commission Standards to Improve Patient-Provider Communication

and many more!

All conference details: [www.diversityrxconference.org/2010](http://www.diversityrxconference.org/2010)

Please disseminate broadly.

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